

A large, abstract graphic consisting of several overlapping, rounded orange shapes of varying shades, creating a layered, organic effect. The text "MISSION, VISION AND VALUES" is centered within this graphic in a white, bold, sans-serif font.

MISSION, VISION AND VALUES

OUR MISSION

To create the best experiences for teaching Spanish to all types of students.

OUR VISSION

To be an **international reference as an institution of Spanish language and culture studies**, committed to excellence and continuous improvement in all of our learning programs.

To promote our learning methodology based on the creation of **experiences in and out of the classroom** with real life situations, developing strong cultural sensitivities with our language.

To enhance the **intellectual and personal development of all our staff**, reaching the maximum level of recognition

due to the capabilities of our teachers, their closeness, and empathy to be able to make every student reach their personal learning goals.

To contribute to the **promotion and expansion of the Spanish language and culture**, presenting a high quality singular learning offer.

VALUES

UTILITY -> We develop learning programs that are specifically developed to allow our students to unwind in Spanish in the most practical way, with clear purpose and goals that are made to measure.

INNOVATION -> We provide an open minded positive environment, that continuously applies new knowledge, vital experiences and technology to benefit our students with new educational programs and learning dynamics.

PASSION AND WORK ETHIC -> Our company's DNA is made out of our passion for learning new languages and cultures, social interaction and the connection between people. Our founders were all international students and they are committed to being able to contribute to generate a more cohesive and sustainable society. A more humble society that respects fundamental values.

RELIABILITY AND TRANSPARENCY -> The familiarity that exists in our center is part of our commitment to the quality of teaching. The closeness and maximum attention to student satisfaction, allow us to know their opinion first

hand in order to improve our programs in a responsible and transparent way, introducing a differential educational offer.

FLEXIBILITY AND PERSONALIZATION -> Our educational programs seek to meet the personal objectives of each student and constantly evaluate the language context in which they will develop.

RESULTS ORIENTED -> As a result of this personalization and the adaptability of our professionals thanks to their multidisciplinary profile, our teaching always has a purpose.

SENSE AND PROFESSIONAL ETHICS -> After more than 17 years and providing services to thousands of students, our center stands out from the competition for having a sensible company culture, oriented to the market but making quality education accessible at a reasonable cost.